

THE UMBRELLA (NYC)

THE UMBRELLA fuses music, experiential design, and installation art to form a new breed of record label. Founded by Dan Wender and Blacky II, famed for their RINSED pop-up club night, the platform operated out of a Brooklyn warehouse location from 2016 to 2017. Today Umbrella presents curated experiences based around experimental electronic music at major arts venues throughout NYC. Their musical releases are available for download on www.umbrel.la.